



COMPANY OVERVIEW

Mitsubishi Corporation has been very active in the education, healthcare and community development, environment and infrastructure development sectors by contributing in excess of PKR 14 million. In terms of achieving corporate conscience, Mitsubishi Corporation believes in giving back to the society through various mediums.

EDUCATION

Mitsubishi Corporation has come a long way in improving access to quality education. For this purpose, the company invested around PKR 2.6 million in providing scholarships to needy students of for three renowned universities of Pakistan. Mitsubishi Corporation donated three laptops to Hasegawa School and about 500 books to CEO Club Management House. The corporation is a part of Waseda University–LUMS Exchange Program; a platform that provides an opportunity to two students of LUMS to study for 5 months on exchange at Waseda University, Tokyo.

contributing
in excess of **PKR 14 million**
believes
in giving back



invested around **PKR 2.6 million**

laptops to **HASEGAWA** School

HEALTHCARE

Mitsubishi donated to Layton Rahmatullah Benevolent Trust (LRBT) to provide eye care facilities to needy patients. Apart from that, Mitsubishi provided funding for the establishment of Shaukat Khanum Memorial Trust cancer hospital in Sindh.

eye **care** facilities

PKR 0.15 million
contributed

funded **8** surgeries
for underprivileged women

donated for
lifesaving
equipment



PKR 0.15 million were contributed to Koochi Goth Hospital to fund 8 surgeries for underprivileged women. PKR 0.45 Million were donated to purchase lifesaving equipment for National Institute of Child Health. Mitsubishi Corporation participated in the annual fund raiser of Pakistan Aid Foundation (PAF).



COMMUNITY DEVELOPMENT

For three consecutive years, Mitsubishi has been supporting Acumen Pakistan's Fellowship program that aims at providing young people from different geographical backgrounds of Pakistan with entrepreneurial knowledge.

supporting Acumen

Pakistan's

Fellowship program

entrepreneurial knowledge



ENVIRONMENT

Mitsubishi funded a golf tournament for WWF Pakistan; the proceeds of the event were used for the conservation of snow leopards in Pakistan.

conserving
Snow Leopards in Pakistan



INFRASTRUCTURE DEVELOPMENT

Mitsubishi donated PKR 0.5 million to Indus Hospital to purchase patient beds for needy people.

PKR 0.5 million

patient beds



OTHER

The company invested PKR 15,000 into Japan Festival and women empowerment networking lunch as an attempt to expand into other areas of societal development.

invested
PKR 15,000

Japan festival and
women empowerment





COMPANY OVERVIEW

At Nestlé, the philosophy of Creating Shared Value (CSV) is embedded in the business model; where direct engagement and support to communities is extended across the value chain. This adds value to the business and supports socioeconomic development for the communities. Ethical business practices remain the hallmark of Nestlé's core business.



supports **socioeconomic** development

EDUCATION

Nestlé has constructed new schools and refurbished other government schools in our operational areas. Nestlé Pakistan also provides significant support for research and development and need/merit based scholarship programs to some of the most prestigious educational institutions in Pakistan. Nestlé Pakistan has signed MOUs with the leading universities in the country for the research and development in dairy sector. LUMS and Nestlé Pakistan have launched an Executive Certificate program to create talent in the agribusiness sector. Nestlé Pakistan has also launched the Entrepreneurship Development Program with the Institute of Business Administration (IBA) for the promotion of agricultural entrepreneurship in Karachi.



significant
support for research and development

launched an Executive Certificate **PROGRAM**

HEALTHCARE

Our products and brands are the flagbearers of Nutrition, Health and Wellness (NHW). Nestlé is committed to reduce micronutrient deficiencies by fortifying products with essential micronutrients.



committed to
reduce
MICRONUTRIENT
deficiencies

enhance
knowledge about
nutrition and **health**

Nestlé Healthy Kids (NHK) Program is a global initiative which aims to enhance knowledge about nutrition and health among school-going children. The Healthy Women Program was launched to empower young women with basic nutrition knowledge so they make healthier and smart nutrition choices. United For Healthier Kids is a behavior change movement to help parents raise healthier kids. The Nestlé Nutritional Compass, appearing on 97% of Nestlé Packs worldwide, encourages and empowers consumers to make informed food choices.



COMMUNITY DEVELOPMENT

Nestlé's Milk Collection & Dairy Development (MCDD) department was formed to create awareness among farmers about better farm practices. The Chaunsa Project aims to improve livelihood of farmers through implementation of Best Farm Practices. Under the Water Resource Management Project, Nestlé partnered with the Government of Punjab for a program which offers a 60% subsidy to farmers who employ High Efficiency Irrigation Systems (drip irrigation), while Nestlé pays 40% of what the farmers owe. Nestlé Pakistan has established 6 safe drinking water facilities, which cater to more than 60,000 people every day. Nestlé has also constructed a vocational training center to train women for stitching and sewing.

ENVIRONMENT

We work very hard to delight our consumers and give them another reason to trust Nestlé and live up to the expectations of all stakeholders about our environmental responsibility and practices. Caring for the future is reflected in Nestlé Pakistan's mission to provide "A better and healthier future for all Pakistanis." Nestlé Pakistan is taking steps and introducing various initiatives in its manufacturing units and beyond to exhibit this care. These initiatives include: Energy and Water Savings in our Factory operations, Renewable Energy initiatives in operational areas, Environmental Activities in Agri-Services, Reduction of Waste at Source and the Green Supply Chain.

improving
LIVELIHOOD
of farmers

60% subsidy to farmers
who employ High Efficiency
Irrigation Systems
(drip irrigation), while Nestlé
pays 40% subsidy



ENVIRONMENTAL
Activities in **Agri-Services**

OTHER

Nestlé Pakistan, in collaboration with the National Highways and Motorway Police (NH & MP), established the first drivers' training institute in 2007 near Sheikhpura to make the community safer. Over 18,000 drivers have been trained under the Drivers Safety Programme till date.


18,000
drivers have been trained

**engage
and assist
underprivileged
communities**

Mashal-e-Rah is Nestlé Pakistan's Employee Volunteer Program that provides employees the opportunity to engage and assist underprivileged communities.

"Kero Aitemaad" (Believe in Yourself) is a ground breaking Creating Shared Value (CSV) initiative for career aspiring women. The platform has created three strategic initiatives: nationwide women empowerment seminars for female graduates, focused internships and an alumni network of former female employees of Nestlé.





NOVARTIS PHARMA (PAKISTAN) LIMITED



COMPANY OVERVIEW

Novartis is a global healthcare company based in Basel, Switzerland, with roots dating more than 150 years back. It provides healthcare solutions that address the evolving needs of patients worldwide. Novartis products are available in more than 180 countries. Globally, Novartis has about 123,000 employees belonging to 144 nationalities.



150 years

HEALTHCARE

NOA-P Program has been created to ensure that patients receive treatment irrespective of their financial capacity. Several partnerships with provincial governments have been initiated so that maximum number of patients receive access to free medicines. Novartis conducts several campaigns to increase awareness of diseases like CML, Thalassemia, Breast Cancer, etc.

In addition to Oncology, Novartis is now working with the Government of Pakistan to extend this access program to an additional four non-communicable disease areas.

NOA-P
Program



patients
receive access
to free medicines

EDUCATION

The Company provides grants and donations to various institutions as part of its CSR activities.



INFRASTRUCTURE DEVELOPMENT

Novartis has helped in the establishment of Thalassemia centers and improvement of hospital facilities in order to serve the community in a better manner.

establishment
of Thalassemia centers





**OBS PAKISTAN
PRIVATE LIMITED**



COMPANY OVERVIEW

Established in 2006, today OBS Private Limited is ranked amongst the leaders of pharmaceutical companies in Pakistan. One of our guiding principles is to stand forth as a responsible organization that gives back to the society. We endeavor to proactively understand their needs and strive to make a meaningful contribution towards sustainability and growth.

leading
pharmaceutical
company

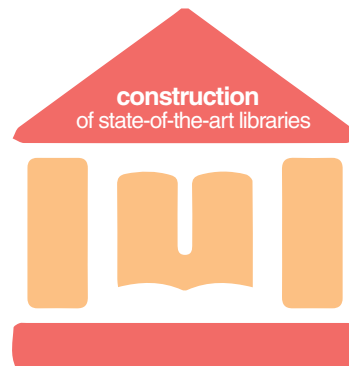
gives back to the society

towards
sustainability
and growth



EDUCATION

We contribute to the construction of state-of-the-art libraries in less privileged areas of Karachi and provide scholarships for students enrolled in technical programs. OBS is proud of its close relationship with the Family Education Services Foundation (FESF), a non-profit, volunteer organization that has worked for the benefit of underprivileged and physically challenged students via its Deaf Reach Schools and training programs since 1984. The company actively participates in fundraising activities as well as annual student events. OBS has also partnered with one of Karachi's finest architects to build a student courtyard in the Institute of Business Administration, Karachi.



fundraising
activities

HEALTHCARE

OBS has partnered with the National Institute of Child Health, Karachi, to provide an uninterrupted supply of life saving drugs. We have also partnered with the Population Planning Department of Pakistan with a commitment to provide a large quantity of free contraceptives in hope of encouraging Planned Parenthood.

We recognize our responsibility towards the senior citizens and are concerned with the social issue of their abandonment. With this awareness comes an obligation that OBS has met, via the development of its Centre for Elderly People in collaboration with Dar-ul-Sukoon – an old age home with specialized physiotherapy facilities to nurture and support the wellness of our senior citizens.

uninterrupted
supply
of life saving drugs



responsibility towards
the senior citizens

supports the **wellness**

DISASTER RELIEF

In times of natural disaster, we are ready to provide relief to those who have suffered. The company has proven to be a first responder with its own staff, trucks and supplies at the ready. We have worked tirelessly towards the recuperation of flood victims in recent years, providing food and medical supplies to the displaced victims of interior Sindh.

While OBS maybe too small to undertake such commitments on a larger scale, our hearts are large and we continue to donate to various organizations who work for the rehabilitation of victims in natural disasters.



providing
food and
medical supplies





COMPANY OVERVIEW

Oxford University Press (OUP) Pakistan is committed to furthering education and learning in Pakistan. To promote literacy and extensive reading, OUP runs mobile libraries in low-income area schools. OUP regularly hosts literature festivals across Pakistan to propagate the culture of books and reading. It also organizes free teacher training, development workshops and symposiums across Pakistan to equip teachers with innovative teaching methodologies.



hosts
literature festivals

EDUCATION

OUP Pakistan's mobile library project, comprising of 3 vans and a rickshaw, aims to develop a library culture among the underprivileged children of Pakistan and get them into the habit of borrowing, reading and caring for books. The mobile libraries visit schools in low income areas of Pakistan and provide children access to good quality reading materials which they can borrow at a nominal fee.



We periodically conduct free teacher training workshops in remote areas of the country to impart pedagogical skills to teachers as well as equip them with the required knowledge to effectively use Oxford textbooks and teaching resources in the classrooms.

COMMUNITY DEVELOPMENT

OUP Pakistan organizes two major literature festivals annually, the Karachi Literature Festival (KLF) and Islamabad Literature Festival (ILF), and works in partnership with Idara-e-Taleem-o-Aagahi (ITA) to organize the Children's and Teachers' Literature Festivals (CLF and TLF).

KLF and ILF provide a forum for intellectual discourse, cultural dialogue and exchange of ideas by bringing together local and international writers from diverse languages and academic disciplines.

The aim of CLF is to promote a culture of reading, creativity and critical thinking among children through exposure to multi-sensory educational experiences. TLF provides a forum for school teachers to interact and exchange innovative ideas for classroom learning and teaching methodologies.



provides a forum
for intellectual discourse

promotes a culture of reading





**PAK BRUNEI
INVESTMENT
COMPANY LIMITED**



COMPANY OVERVIEW

Many corporations have stepped forward with responsible social strategies in order to contribute to the society. Pak Brunei also takes this responsibility very seriously and considers CSR activities as a vital element of its operations. So far, the company has focused on projects and services in the areas of education and health.



EDUCATION

The focus of PBICL's external CSR is education, as we believe that good education is the panacea to most problems prevailing in the country. The CSR effort in this regard is two-pronged. Firstly, we directly pay for educational expenses of identified economically-disadvantaged children. Secondly, we support the extra-curricular and skill-based activities of both government and private school students to contribute towards their holistic development as good citizens. We believe that offering this opportunity to avail quality education will enable them to bring themselves and their families towards greater prosperity.



good education

**is the panacea to
most problems**

**opportunity to
avail quality education**

HEALTHCARE

The Recovery House (TRH) is a non-profit organization providing psychiatric rehabilitation services to individuals. Pak Brunei Investment Company, in collaboration with TRH, developed a customized internship program that sought to help the process of rehabilitation and self-sufficiency through the experience of working in a professional and disciplined environment.



The program was implemented in 2014. Work assignments were developed in consultation with TRH and a system of feedback put in place to monitor progress. The program yielded good results and we hope to continue with our contribution in the future extending to other similar organizations.





PAK-ARAB PIPELINE COMPANY LIMITED



COMPANY OVERVIEW

Pak-Arab Pipeline Company Limited (PAPCO) operates a state-of-the-art cross-country pipeline system to transport refined High Speed Diesel from Karachi ports to up-country. The company has share holding by PARCO, Shell, PSO and TOTAL PARCO Marketing Limited. PAPCO plays a pivotal role in the High Speed Diesel (HSD) supply chain in Pakistan.



EDUCATION

PAPCO has supported the primary and secondary education of numerous underprivileged children, in schools run by reputable NGOs. Philanthropic contributions are made to deserving institutions providing education and vocational training to special children. PAPCO takes keen interest in supporting NGOs which provide help to hearing-impaired children in developing their speech recognition skills, in addition to sign language and various other ways of communication; while children with various mental and physical challenges are handled with care due to their fragile nature.



supporting NGOs

HEALTHCARE

The CSR Program at PAPCO contributes significantly in the area of health. In pursuit of accomplishing this, PAPCO supports various reputable hospitals providing healthcare services to the needy. These institutions cater to free of cost medical care, in case of eye treatment, kidney problems, leprosy patients and various underprivileged communities from all over the country. The continuous support by PAPCO has helped these institutions to expand and sustain their services.



supports various reputable hospitals





COMMUNITY DEVELOPMENT

PAPCO has played an instrumental role in community development by supporting various institutions striving hard to benefit adjacent communities. One such example is SOS Children's Village of Sindh, where homeless children receive shelter along with the hope for bright future in order to become contributing individuals to the society. PAPCO has been supporting the organizations working for women empowerment and providing them quality vocational trainings and entrepreneurial skills to become self-employed.



ENVIRONMENT

PAPCO is a responsible corporate entity in the petroleum sector of Pakistan. Being a Pipeline transportation company, all petroleum products are timely delivered in an environment friendly manner. PAPCO handles Occupational Health Safety and Environment with great care. With the latest Telecom SCADA and various pipeline integrity management tools, PAPCO provides perfect environment friendly transportation method replacing thousands of tank lorries.

As a member of the WWF-Pakistan, PAPCO asserts that, in addition to being an integral part of the energy supply of the country; the company is equally concerned about its responsibility towards the environment.





PAK-ARAB REFINERY LIMITED



COMPANY OVERVIEW

PAK-ARAB REFINERY LIMITED (PARCO) is a JV between the Government of Pakistan (60%) and the Emirate of Abu Dhabi (40%), through its Mubadala Investment Company with major business activities like refining, transportation and marketing. PARCO's CSR Program ensures to meet the expectations of its internal and external stakeholders in a sustainable and strategic manner.

refining, 
and marketing transportation

sustainable and strategic
CSR Program

EDUCATION

PARCO's Schools and Clinics Support Program is pivotal in providing education to the children of remote communities. Since 2008, PARCO has supported 96 government institutions nearby its installations, of which 77 are schools, educating more than 40,000 children. PARCO's assistance has raised the communities' interest to enroll their children in these well-maintained schools, diverting them from child labor.

In collaboration with The Citizens Foundation, PARCO has built three campuses with amazing learning environment at Karachi, Qasba Gujrat and Muzaffargarh in Punjab. PARCO is helping them sustain their operations through continued support. There are more than 900 children receiving quality education at PARCO TCF schools.

supported **96** government
institutions

educating
more than **40,000**
children

HEALTHCARE

PARCO has supported several Basic Health Units and Rural Health Centers in small villages, located near PARCO cross-country pipeline network and the Mid Country Refinery. These clinics are providing healthcare services to the local communities around. Consequently, community members are no longer required to travel for long hours to the cities for basic treatment.

supported **several**
Basic Health Units

providing
healthcare
services

provides **free**
medical services

A Community Welfare Clinic near PARCO Mid-Country Refinery provides free medical services to the poor community of Qasba Gujrat. The philanthropic contributions are also provided to reputable hospitals and NGOs in order to help them sustain their operations and providing free healthcare to the needy.



COMMUNITY DEVELOPMENT

PARCO encourages vocational training and entrepreneurship by supporting vocational training institutes nearby its facilities in Sindh and Punjab. The company has also contributed to institutions, managed by professional NGOs to provide education and vocational training to special children. PARCO's Sewing and Embroidery Center at Qasba Gujrat encourages women empowerment in the remote areas.

encourages
Vocational
Training and
Entrepreneurship



Sewing and Embroidery Center

Since its inception, more than 100 underprivileged women have been trained and equipped with advanced skills in sewing, embroidery and entrepreneurship. The company has also setup a facility at the Karachi Central Prison for women offering sewing, embroidery and beautician courses to inmates, so they may have meaningful employment later upon release.

ENVIRONMENT

Processing and handling hydrocarbons is PARCO's core business and it proactively identifies, minimizes and mitigates situations that have the potential to cause harm to the health and safety of our employees, customers, service providers, communities, public and the environment. PARCO is an ISO 9001:2008 (Quality Management System), ISO 14001:2004 (Environmental Management System) and OHSAS 18001:2007 (Occupational Health and Safety Management System) Certified organization.

Triple IMS
Certified Organization



Trainings on workplace safety

All safety related initiatives are a regular feature at PARCO and are conducted on a continuous basis. Trainings on workplace safety are an integral part of company's HSE Program which also includes an emergency response team at all locations for timely response.





TRUSTED NOT TO COMPROMISE

PAKISTAN CABLES LIMITED



COMPANY OVERVIEW

Pakistan Cables Limited (PCL) is the pioneer in the wire and cables industry of Pakistan, owing to its rich heritage, expertise and commitment to its valued customers both at home and abroad. The company is Pakistan's premier and most reputable cable manufacturer. Established in 1953, as a joint venture with British Insulated Callender's Cables (BICC), it is the first and only cable manufacturer listed on the Pakistan Stock Exchange since 1955.

PCL is an enthusiastic partner towards meaningful causes of national significance, which include education, health and women's upliftment to name a few.

pioneer
within the
cable industry



EDUCATION

The company continually supports various academic institutions including schools, colleges and universities by sponsoring initiatives that help promote extracurricular activities among the youth and recognize talent, contributing towards grooming the future generation of business leaders and professionals in Pakistan.

universities
by sponsoring initiatives



HEALTHCARE

During 2016-17, Pakistan Cables donated to various welfare trusts and NGOs which include; Aga Khan Health Services, Al-Mehran Tibbi Imdad, Bait-ul-Sukoon Cancer Hospital, The Kidney Centre, Layton Rehmatullah Benevolent Trust and Lady Dufferin Hospital.



causes of
national
significance

COMMUNITY DEVELOPMENT

Pakistan Cables collaborated with HELP Balochistan, a Quetta based NGO, to support their first-ever initiative to provide solar lamps to miners' community based in a remote area of Lorelai, Balochistan. The project was mobilized in April 2017 by HELP that resulted in successful distribution of solar lamps, imported from USA to the local community and benefiting 3,000 households.



provide
solar lamps
to miners' community



ENVIRONMENT

The company is very conscious of its carbon footprint and has implemented several processes to reduce the environmental impact of its operations, like periodic cleaning of separate tanks/pits to ensure “safe n clean” discharge of effluents. “Clean n Green Environment” program of environmental awareness is also conducted for employees.

PCL collaborated with the Karachi Biennale Trust in August 2016 on project Reel On Hai, a public outreach initiative of Karachi Biennale Trust. As main activity partner, PCL donated cable reels that were recycled into pieces of art, installed in different public spaces such as schools, universities, hospitals, parks, museum and so on in Karachi. The effort has resulted in beautifying the city landscape and sharing important social messages for the community. Reel On Hai has attracted tremendous interest and participation from local and international artists keen to contribute to the project.



CARBON
footprint

reduce the
environmental impact



safe n clean
discharge
of effluents





Pakistan Petroleum Limited

PAKISTAN PETROLEUM LIMITED



COMPANY OVERVIEW

PPL is the pioneer natural gas producer and the premier Exploration and Production Company in Pakistan. PPL's CSR program dates back to the inception of commercial activities in Sui in the mid-1950s, when Sui Model School was established for children of workers and local communities. "Service to the people living on the land we operate" has been our motto for the past six decades. In 2016-2017, PPL CSR contribution was about 1,299 million rupees. PKR 1,339 million rupees.

pioneer natural GAS producer
premier
Exploration and Production Company
PKR 1,299
MILLION RUPEES

EDUCATION

PPL believes that education contributes in building a workforce of the future and actively contributes for promotion of education nearby its production and exploration areas as well as non-operational areas. PPL has made a major contribution in setting up countless schools and academic blocks, provisioning of missing educational facilities, granting of scholarships for students to promote education and provisioning of talent and donations to different specially-abled children schools in non-operational areas.

GRANTS for scholarships

donations to
different special **children** schools



HEALTHCARE

PPL has continued its efforts to take healthcare to the doorsteps of the host communities. More than 120,000 thousand patients were provided with free of cost consultation, treatment and medicine through Sui Field Hospital and PPL Public Welfare Hospital, the key healthcare initiatives of the company. Mobile Dispensaries at Sui, Mazarani, Kandhkot Gas Fields and PPL Public Dispensary Mastala, in District Rawalpindi have benefitted more than one hundred-thousand patients.

benefitted
more than
120,000
patients

Ten surgical and physical eye camps in the surrounding production fields of Sui, Kandhkot, Adhi and Sanghar were organized. PPL continued its support to philanthropic urban hospitals such as Indus, Murshid and Koohi Goth in Karachi, MALC for TB and blindness at Kandhkot and Turbat, Thalassemia hospital at Badin and Mayo Hospital at Lahore.

free of
cost **consultation**
treatment
and **medicines**

PPL operates a comprehensive scholarship program and has awarded over 300 educational scholarships to the students of Balochistan, District Kashmir, Sanghar, Kamber-Shahdadkot and Tehsil Gujjar Khan. PPL also sponsored two students each from Khyber Pakhtunkhwa and Balochistan under National Talent Hunt Program of IBA. Three PPL-TCF primary and one secondary schools are being operated in Kandhkot benefitting approximately 600 students.

Professional chairs were endowed in NED University and Bahria University to support educational advancement and research in the disciplines of Geophysics and Petroleum Engineering.



COMMUNITY DEVELOPMENT

A large population comprising of youth, residing in rural areas, is unemployed and becoming a burden on community due to low literacy, poor financial background and unavailability of vocational training opportunities. To promote vocational training, PPL supported 23 students to pursue one year City & Guilds technical diploma at The Hunar Foundation. Moreover, 500 females were provided with training at PPL's vocational training centers at Sui and Adhi.

PPL also provides free utility services to some areas of Balochistan, such as provision of free gas and water supply to Sui Town, water supply from Khewali Pumping Station to Sui and different water schemes in district Kharan, Lasbela and Awaran.



free gas and water supply
to neighboring communities

ENVIRONMENT

PPL has also taken initiatives for the cause of environment by planting almost 130 acres of land in Badani, district Kashmore, with fresh plants to minimize the impact of its operations on environment and communities that neighbor its projects.

 **planted**
130 acres of land

INFRASTRUCTURE DEVELOPMENT

PPL's contribution in infrastructure development comprises construction of roads and bridges in District Kashmore, Sanghar, Lasbela and village Mastala benefitting the local community in terms of comfort and time-saving travelling.


construction
of roads

OTHER

PPL also supported the Islamabad Literature Festival 2017, organized by Oxford University Press, and Fourth Prime Minister T20 Blind Cricket Championship Trophy 2016 for the especially-abled cricket players. Balochistan Football Cup 2016 and 2017 provided a platform for local youth to nurture their talent through their favorite sport.

supported the
Islamabad Literature Festival 2017





PAKISTAN REFINERY LIMITED



COMPANY OVERVIEW

Pakistan Refinery Limited (PRL) was incorporated in Pakistan as a public limited company in 1960. PRL is a hydro skimming refinery, designed to process various imported and local crude oil to meet the strategic and domestic fuel requirements of Pakistan. PRL is committed to remaining a leader in the oil refining business of Pakistan by providing value-added products that are environmentally friendly and by protecting the interest of all stakeholders.



meeting the strategic and domestic fuel requirements

EDUCATION

To honor the commitment of PRL towards society and to the people, particularly, who live nearby PRL refinery, a renovation project was embarked upon by PRL. To cater to a larger audience, the project was directed to the first step in a female child's process of enlightenment. Hence, a primary school in the fishing valley, Ibrahim Hyderi, was established. After the successful renovation of primary section of the Rana Liaquat Government Girls Secondary School for our CSR Project 2015-16; PRL has once again embarked on the renovation of the secondary section of the same school as part of its CSR endeavours in 2016-17.

renovation project



female child's process of enlightenment





PAKISTAN TELECOMMUNICATION COMPANY LIMITED



COMPANY OVERVIEW

PTCL is a socially aware and responsible organization that has been contributing to economic development of the country, while improving the quality of life of the workforce, their families and the community at large. We have been at the forefront in relief efforts whenever our country has been struck by natural disasters and calamities.



improving
the quality of life

forefront in relief efforts

EDUCATION

PTCL rehabilitated three schools in Swat which were damaged during the disastrous earthquake. In this regard, PTCL spent approximately PKR 3 million on general rehabilitation, construction of computer labs and provision of internet connectivity.

Furthermore, in order to develop young graduates, 400 interns were brought on board as Management Associates, who were chosen from various geographical locations. The company spent PKR 6 million on stipends and capacity-building.



PKR 3 million
on general rehabilitation
construction of computer labs
provision of internet connectivity





HEALTHCARE

PTCL has been contributing proactively to healthcare since its inception. The beneficiaries include its employees, pensioners and their families, along with the general public. The company is providing free medical services through a wide network of medical centers and mobile medical units to improve healthcare and wellbeing of not only its employees but also the underprivileged people of the country. In 2016-17, PTCL arranged approximately 584 visits of its Medical Units across Punjab, Sindh, KPK and Balochistan to provide medical assistance to approximately 50,457 beneficiaries. Furthermore, approximately 175 Health Awareness sessions were conducted to educate the public on important health issues and general wellbeing.



ENVIRONMENT

PTCL has been awarded with the Green Office Certification for better efficiency which is renewed every year. The company is actively pursuing tree plantation drive with Capital Development Authority (CDA) as well as in-house drives involving employees.

A comprehensive Cleanliness Campaign was also run by the organization with the aim to encourage the spirit of proactively promoting cleanliness at individual work desks, departments and the company as a whole.



OTHER

The Razakaar Program, an in-house employee volunteer program, has emerged as an integral part of the company's CSR initiatives. Approximately 400 volunteers have registered since June 2017, who will be engaged in philanthropic initiatives on behalf of the organization.

These volunteers will be involved in a myriad of humanitarian activities like campaigning for blood donation drives, Youth Development Programs, teaching and spending time with the less-privileged members of our society amongst other initiatives.





**PAKISTAN TOBACCO
COMPANY LIMITED**



COMPANY OVERVIEW

Pakistan Tobacco Company Limited (PTC) is a subsidiary of British American Tobacco. PTC was incorporated in 1947 making it one of the first multinational companies in Pakistan. BAT Group is one of the leading companies in the world, selling in over 200 markets.

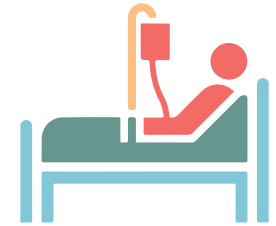


One of the first
Multinationals in Pakistan

Operating in
200 markets

HEALTHCARE

Our initiative, Mobile Doctor Units (MDUs), started in 1985. It aims at providing free medical treatment in the areas in which we operate. We have 7 MDUs operating in 6 different areas.



free medical treatment

COMMUNITY DEVELOPMENT

Our Solar Energy initiative is focused in the province of Khyber Pakhtunkhwa. To date we have distributed 600 solar kits in 3 different villages, which were off the national grid and were expected to stay like that because of electricity shortage.

As part of our Clean Water project, we have 4 water filtration plants in the province of Punjab. On average, these 4 plants are benefitting more than 2.5 million people annually.

As part of our Sustainable Agriculture project, PTC signed a MoU with the Irrigation Department of Khyber Pakhtunkhwa, and provided 4 generator sets to support lift irrigation projects with uninterrupted irrigation water availability. These projects cover more than 1,000 hectares of land.



distributed 600 solar kits in 3 different villages



4 generator
sets to support
lift irrigation projects



4 water
filtration
plants

1,000 hectares of land

ENVIRONMENT

Started in 1981, our Afforestation program is now considered to be one of the largest private sector afforestation initiatives in the country. To date, we have planted more than 75 million saplings.



planted more than
75 million saplings



parazelsus

PARAZELZUS PAKISTAN PRIVATE LIMITED



COMPANY OVERVIEW

Parazelsus Pakistan is a pro-active sales, marketing and distribution company. The company commenced business in 2007 and currently has coverage across Pakistan through 565 employees. With fully automated IT systems, the company offers end-to-end service to the sector and is an industry-leading distributor. The company distributes and markets products of some of the leading pharmaceutical companies and also deals in its own product portfolio. The aggregate product portfolio extends to various therapeutic groups.

coverage
across Pakistan



565 employees

industry-leading distributor

EDUCATION

In May 2017, Parazelsus took the initiative of supporting a non-profit educational institute in Karachi, named Taleem Foundation which is running a school to educate the underprivileged children from nursery to grade 5. Parazelsus backed the objective of foundation in providing quality education, with ideology of opposing child labor, eradicating poverty cycles and uplifting their living standards in the longer term. The investment of 40 man-hours and donation of PKR 57,000 was made to provide course books for all students of the school. The idea was to inculcate a culture of social welfare and contribution in the company.



quality education

child opposing
labor





PFIZER PAKISTAN LIMITED



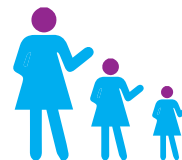
COMPANY OVERVIEW

Pfizer Pakistan takes great pride in actively contributing to society and believes that such contributions are vital to serving the health needs of the community. With various ventures in philanthropy, public awareness and strategic partnerships, Pfizer Pakistan is committed to operating responsibly.



HEALTHCARE

Pakistan is said to have the highest breast cancer incidence in Asia. There are approximately 83,000 cases of breast cancer reported and around 40,000 women die every year. Marie Stopes Society, a social enterprise providing comprehensive reproductive health services, and Pfizer signed a MoU to enhance their health team's capacity and skills for breast cancer examination. Marie Stopes Society has a network of 82 clinics across Pakistan with an expansive footfall. These clinics act as a natural conduit to engage the women for early detection and awareness about breast cancer.



83,000

cases of breast cancer

**Supporting
Marie Stopes Society**

EDUCATION

The infant and maternal mortality rates are very high in Pakistan and thousands of women and new-borns die during pregnancy and childbirth each year. Families having better knowledge of nutrition, immunization, and prenatal care could help prevent many of these deaths.



**Sehat
Say Zindagi**

In light of this, Pfizer played its role by contributing to Jhpiego, an international, non-profit health organization affiliated with The Johns Hopkins University, for the publication of a pictorial booklet "Sehat Say Zindagi," a mother's guide on pregnancy and childbirth.





COMMUNITY DEVELOPMENT

Pfizer partnered with Sindh Community Mobilization Program (CMP), implemented by International Relief and Development (IRD), to provide equipment and supplies for establishing Health-Rooms in government schools, being reconstructed under USAID supported Sindh Basic Education Program (SBEP). Under this partnership, Pfizer Foundation made a cash donation to IRD-CMP for procurement of equipment and supplies for health-rooms. Additionally, Pfizer Pakistan also provided equipment (in-kind; using its own procurement process) for one additional SBEP school. This makes a total number of 14 schools which will be supported by Pfizer. These health-rooms will reduce absenteeism and increase productivity.



Health-Rooms



ENVIRONMENT

Pfizer Pakistan Environmental initiative in collaboration with Gul Bahao is Pakistan's first research centre on waste management, focusing on environmental issues and their feasible solutions. Pfizer's donation for recyclable material for building shelters provides shelter for the victims of natural disasters. In rural areas, the chandni ghar is a sustainable alternative to mud houses, which is a source of mounting health bills on the already strained financial status of families. With these structures as homes, the rural population will have a clean upgrade in their living standard with adequate protection from nature's wrath as these homes can be easily dissembled and reconstructed later.



donation

for recyclable material

source of mounting health

INFRASTRUCTURE DEVELOPMENT

Pfizer Pakistan in collaboration with Health Education and Livelihood Promoters (HELP), an NGO working for the betterment of coal miners and underprivileged people of Balochistan, in order to re-build their communal structure by providing basic facilities like clean water, health and education, especially in far-flung bare mountainous lands, along with medical camps for the underprivileged due to the unavailability of hospitals and medical centers. Medical camps were conducted by HELP in areas like Quetta, Loralai, Ziarat, Muslim Bagh, Surange, Dukki and Killa Saifullah.



clean water
medical camps

OTHER

Pfizer Pakistan utilized the opportunity of a large pool of Pfizer medicines for donations by partnering with several NGOs. The aim of these donations is to contribute to improving the health and well-being of people through provision of essential medicines. This year some of the NGOs supported were Shahid Afridi Foundation, Karwan-e-Hayat, KIRAN and Inmol Hospital, etc.



PHILIP MORRIS
(PAKISTAN) LIMITED

PHILIP MORRIS
(PAKISTAN) LIMITED



COMPANY OVERVIEW

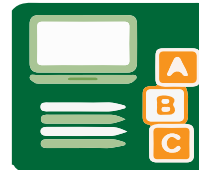
PMPKL is committed to helping in empowering local communities and tackling their problems through its contributions, CSR programs. These programs are based on access to education or vocational training, income-generation initiatives, women empowerment, addressing natural or man-made disasters and other emergencies.

EDUCATION

PMPKL supports partner NGOs to improve access to education in communities around its factories in Kotri (Sindh), Sahiwal (Punjab) and Green Leaf Threshing plant (KPK). PMPKL has undertaken school improvement projects to upgrade the infrastructure of public schools at these locations. To reduce the incidence of child labor in tobacco growing areas, children are involved in summer schools with fun-based learning activities and a nutrition program, while awareness against this social issue is also raised among communities.

PMPKL has also sponsored the partial construction of SOS Youth Home in Peshawar in 2016 to provide shelter to young boys and help them pursue higher education.

CSR focus areas for PMPKL



Access to Education



Women Empowerment



Economic Opportunity

Disaster Relief and Preparedness





COMMUNITY DEVELOPMENT

The clean drinking water project focuses on providing access to this basic necessity for families, where children travel long distances to collect water and, thus, are not able to attend school. The project promotes a habit of using safe drinking water through the installation of hand pumps, provision of hygiene kits and a health awareness campaign on the importance of good hygiene practices, through social mobilization and community groups.

safe
drinking water



installation
of hand pumps



hygiene kits

ENVIRONMENT

PMPKL is actively backing reforestation efforts in areas where wood is used in tobacco production. Under this program, more than three million saplings have been planted since 2014 in KPK province. This effort is aimed at promoting good agricultural practices and supporting environmental sustainability. The reforestation drive complements PMPKL's broader sustainability strategy to tackle climate change by reducing harmful emissions through the installation of solar panels at manufacturing facilities.

actively backing
reforestation

three million saplings planted

supporting
environmental
sustainability



OTHER

PMPKL's flagship women empowerment project makes acid burn "fighters" self-reliant. The affected women receive medical treatment, psycho-social support and vocational training rehabilitation.

support to setup
small businesses

medical treatment

free primary health facilities

PMPKL focuses on improving the health status of vulnerable communities, especially women and children, by providing free primary door to door health facilities in KPK, Punjab and Sindh. These communities have access to a well-equipped ambulance (also acting as a mobile dispensary unit), free medicines and consultation with gynecologist and general physicians.

Another project aims to enhance the capacity of women through vocational training, provision of productive assets and establishing market linkages to run small-scale businesses from home.



COMPANY OVERVIEW

At Philips Lighting, we unlock the extraordinary potential of light for brighter lives and a better world. We deploy our expertise and knowledge of lighting to give back to the communities. By enabling access to light, education, health and enhancing safety and security, our activities demonstrate the value of light beyond illumination.

brighter
lives and a better world

value of **light**
beyond illumination

EDUCATION

In 2016, Philips Lighting initiated a sustainability program to create awareness about energy efficiency and climate change amongst school children. Under this program, we conducted interactive workshops at the local schools. The workshops included interactive and engaging sessions to help children understand topics such as climate change, sustainability and energy efficiency. Through this unique initiative, we strive to educate children about the importance of being responsible towards the environment from an early age. The program is an extension of Philips Lighting's global sustainability program 'Brighter Lives, Better World' and reflects the company's commitment to the universally agreed United Nation's Sustainable Development Goals.



climate **CHANGE**

sustainability and energy efficiency

HEALTHCARE

Philips Lighting invests resources to address social challenges and create healthy communities. One of our recent donations was at Pediatric Intensive Care Unit (PICU) at Aga Khan University Hospital, especially designed to treat children fighting life-threatening diseases.

Philips Healthcare program supports hospitals with a portfolio of propositions to improve the healthcare environment for patients and staff.

Pediatric
Intensive Care Unit

supporting
hospitals



COMMUNITY DEVELOPMENT

As responsible citizens, we aim to use our expertise and knowledge of lighting to serve the communities we operate in. Our CSR strategy leverages on our ability to innovate and service lighting needs in the various humanitarian and developmental contexts surrounding us. Our responsibility revolves round the idea of light being the enabler of development. We aim to make light accessible to the growing population and provide lighting services to off-grid communities.

ability to innovate

enabler of
development

providing lighting
services to off-grid
communities





ENVIRONMENT

Since 2014, Philips Pakistan has been a partner of WWF Green Office Initiative. This partnership helps us stay committed to our goal of sustainable development. We are also WWF Green Office official lighting Audit partner and conduct various lighting audits to help companies understand their lighting requirements and needs. This is an important strategic partnership in our shared vision of a future with increasingly energy efficient lighting. We remain committed to our mission of reducing our environmental impact and contributing valuably to the conservation of natural resources.

GREEN office Initiative



reducing our environmental impact

DISASTER RELIEF

In the field of disaster relief, we work together with relief organizations in affected communities to provide expertise in energy and logistics as well as crucial equipment and financial donations.



providing expertise
in energy and logistics

INFRASTRUCTURE DEVELOPMENT

At Philips Lighting, we are committed to help end light poverty around the world. We have installed energy-efficient LED lights in the most remote areas. This year, we continued to support various non-profitable organizations through our products which provide optimal lighting while reducing the burden of heavy bills.



reducing the
burden of heavy
electricity bills



**PROCTER & GAMBLE
PAKISTAN**



COMPANY OVERVIEW

P&G's CSR programs have improved lives of over an estimated 43 million Pakistanis to date. P&G programs are focused on empowering women, improving health and hygiene and providing the comforts of home for people in need. Employees have been actively engaged in P&G community programs, contributing around 2,500 volunteer hours in the past 9 years.

EDUCATION

P&G's partnership with Health Oriented Preventive Education (HOPE) and READ Foundation has provided quality education to around 4,800 underprivileged children in slum communities of Karachi, Thatta, Islamabad and Muzaffarabad this year. Girls constitute around 53% of the students at the P&G-HOPE and P&G-READ Foundation schools.



**improved lives
of 43+ million
Pakistanis**

**focused on
empowering women**

**provided quality
education to around
4,800 underprivileged
children in slum
communities**

HEALTHCARE

Through its Children's Safe Drinking Water program, P&G has provided 12 million liters of clean drinking water, to around 57,000 people across Pakistan this year. P&G has launched Year 3 of its partnership with METRO Cash & Carry and Health Oriented Preventive Education (HOPE) to provide clean drinking water to disaster-struck communities in Pakistan. P&G is also making clean drinking water available through the P&G Purifier of Water sachets in urban slums across Karachi. P&G brand programs, like Safeguard and Always school education programs, Pampers hospital education programs and home gatherings, have created health and hygiene awareness amongst over 3 million Pakistanis during the year.



**Children's Safe
Drinking Water**

**provided
12 million
liters**

57,000 PEOPLE

**clean drinking water
to disaster-struck
communities**





ENVIRONMENT

P&G plants work extensively to contribute towards the company's long-term environmental sustainability vision, by promoting sustainability practices amongst its employees as well as suppliers, customers and partners. Since 2010, P&G plants in Pakistan have delivered 31%, 42% and 40% reduction in energy, water and CO₂ respectively. Moreover, both P&G plants in Pakistan are 'zero waste to landfill' sites.



environmental sustainability

delivered **31%, 42%** and **40%** reduction in energy, water and CO₂ respectively

OTHER

The P&G Home at SOS Children's Village in Islamabad provides orphans the chance to live a normal life. Additionally, P&G employees spent an exciting day with the children at the SOS Village in Karachi, giving them a sense of belonging and being cared for whilst helping build their social and interpersonal skills.

P&G has joined the US-Pakistan Women's Council (USPWC) in its mission to promote the economic participation of women in the workforce in Pakistan. P&G participated in the Supply Chain Diversity Expo and training sessions for women entrepreneurs organized by the USPWC in collaboration with WECREATE reaching 100 women entrepreneurs from different service sectors.

PROVIDES ORPHANS THE CHANCE TO LIVE A NORMAL LIFE

sense of belonging and being cared

economic participation of women



COMPANY OVERVIEW

The Head Office of Rafhan Maize Products Company Limited is located at Faisalabad. The company has three Plants at Faisalabad, Jaranwala and Kotri. Rafhan Maize processes thousands of tons of corn every year to produce high quality food ingredients and industrial products. Rafhan Maize is a socially responsible organization, striving hard to contribute to social uplift in different fields, particularly for the people living in and around the areas of our business.

produces **high
quality food
ingredients**

contributes to **social uplift**

COMMUNITY DEVELOPMENT

It is the policy of the company to conduct its business in its local communities in compliance with applicable national and local laws. The company supports community activities and charitable organizations; provides support to institutions that enhance the quality of community life; and establishes communication channels with local communities, government agencies and organizations. The company invested PKR 3.26 million in community development, including arranging gifts for SOS Village children.

supports
community activities



establishes
**communication
channels**

invested **PKR 3.26** million

EDUCATION

Our company made contributions towards education by donating to universities and institutes involved in educating poor and disabled children. The company invested PKR 1.6 million in this area.

donating  **to universities**

educating poor
and disabled
children

invested **PKR 1.6** million

HEALTHCARE

Rafhan aims to play a vital role in providing health care services to the society. Our company donated funds to institutions like Liver Foundation Trust, District Anti TB Association, Ali Zaib Foundation and Allied Hospital. Employees of our company also donated blood. The company invested PKR 3.2 million in this category.

 **donated
funds**

providing
healthcare services

PKR 3.2 million

donated
blood bags 





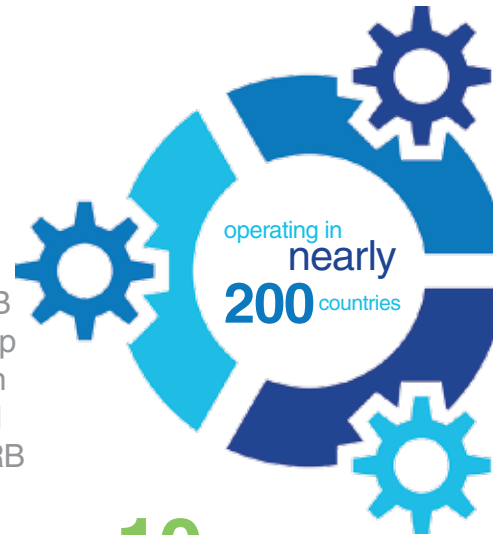
HEALTH • HYGIENE • HOME

RECKITT BENCKISER PAKISTAN LIMITED



COMPANY OVERVIEW

RB is a global health and hygiene company for over 150 years, operating in nearly 200 countries. RB ranked number 4 on Newsweek's Top 10 Green Companies of the World in 2015 on corporate sustainability and environmental impact. In Pakistan, RB started operations in 1950's with trusted household brands like Dettol, Harpic, Mortein, Strepsils and Veet.



Top **10** Green
Companies of the World

HEALTHCARE

RB's Dengue se pak Pakistan envisions a dengue-free Pakistan and reduction in other mosquito-borne diseases through community engagement sessions, mass media awareness campaign and providing vector control solution by innovative product options. The program has educated government trainers (and provided them prevention and testing kits) to further educate over 500,000 households on dengue prevention and treatment.

Moreover, Safai Nama educates rural households in over 350 villages on improving health and hygiene to ensure diarrhea reduction based on the WHO/UNICEF 7 Point Plan.



Community
Engagement Sessions

500,000+
households

EDUCATION

RB's Safai Nama educates rural households in 350+ villages on improving health and hygiene to ensure diarrhea reduction. These households are encouraged to live healthier lives through community awareness sessions for women and children along with door-to-door triggering.

Additionally, the Dettol School Program educates 2.5 million children annually with a mix of education and entertainment teaching improved hand and personal hygiene to children with a year round program.

Dettol also educates more than 0.1 million new mothers at a critical inflection point in their life to instill health and hygiene behaviors which are beneficial for her baby and herself to ensure a healthy transition to motherhood.

educates
rural households
in **350+** villages

encouraging
to live healthier lives

educates
2.5 million
children annually

OTHER

RB's Project Hope empowers rural households in more than 25 villages to improve their health and hygiene by providing them with affordable health and hygiene products. These products are provided via local women from within those villages, referred to as 'sehat aapas', who are trained to become entrepreneurs and advocates of good hygiene practices. They sell these hygiene products door-to-door for earning livelihood and adding to their household income.

empowers
RURAL HOUSEHOLDS
in **25+** villages



affordable
health and
hygiene
products

provided via local
women





COMPANY OVERVIEW

Sanofi is one of the largest French businesses in Pakistan and a major player in the pharmaceutical sector. Sanofi proudly stands in the top ten pharmaceutical companies operating in Pakistan and offers a complete continuum of care ranging from wellness and prevention (vaccines) to management, treatment and cure.

proudly
stands in the top ten



offers a complete
continuum
of **care**

EDUCATION

KiDS is an international collaborative project of the International Diabetes Federation (IDF) and multiple partners, including Sanofi. The KiDS project aims to foster a safe and supportive school environment for children with diabetes, to manage their conditions and prevent discrimination. The project also works towards raising awareness about diabetes and the benefits of healthy eating habits and physical activity among school children.

Following Brazil and India, Pakistan is the 3rd country to launch this project. Sanofi Pakistan launched KiDS in collaboration with Diabetic Association of Pakistan (DAP). The inaugural program of KiDS was conducted at Lahore Grammar School (LGS) in November 2016.



fostering a safe
and **supportive**
school environment





HEALTHCARE

Combating Rare Diseases

Sanofi Genzyme works extensively to develop transformative therapies for patients affected by rare diseases. The awareness campaign launched in 2016 around World Rare Diseases Day resulted in 5 new patients receiving pledge for funding from philanthropists.

developing
transformative
therapies



awareness
campaigns



Diabetes Management

Since 2013, Sanofi Pakistan has been providing medical support to the residents of Shah Faisal Colony for diabetes management. In partnership with Raana Liaquat Craftsmen's Colony (RLCC), Sanofi has initiated the Sanofi Kawish Community Service. This initiative focuses on: outreach program (through RLCC health visitors), blood glucose testing activities to ensure quick diagnosis and access to a "Kawish" certified doctor at subsidized charges.

providing **medical** support

outreach
program



blood

glucose testing



SHELL PAKISTAN LIMITED



COMPANY OVERVIEW

Shell's Social Investment programs are an important part of Shell's way of investing in communities. They enable communities to participate in the benefits that economic development brings while creating a sustainable business environment. Investment in local communities is both tailored to the needs of the community and aligned with Shell's business and skills.

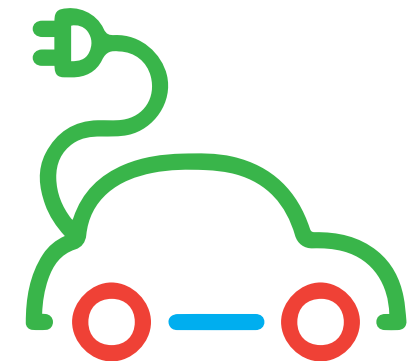


enable communities
to participate

creating a sustainable
business environment

EDUCATION

Shell Eco-marathon is a competition that challenges engineering and technology students to design, build and drive the world's most energy efficient vehicle. Shell Eco-marathon is a visible demonstration of Shell's commitment to help the world meet its growing energy needs in a responsible way by working together with students, partners and other stakeholders. There were 9 student teams from Pakistan that participated in the competition which took place in Singapore in March 2017. Team Hammerhead from GIKI made it to the 6th place while the team from PNEC NUST won the "Communications Award" for their engaging PR campaign.



world's most
energy efficient vehicle





HEALTHCARE

Under the social investment theme of Road Safety, Shell Pakistan in partnership with the Layton Rahmatullah Benevolent Trust (LRBT) conducts eye testing activities as a part of its outreach program. In 2016 and 2017, during Ramzan, Shell offered free eye-checkups in addition to a dawaat-e-iftar at 24 camps set up at its retail stations. A total of 1,640 people were treated at these eye camps. Shell also partnered with Naya Jeevan Health Quest to offer free medical insurance coverage to more than 4,000 Retail service champions. The offer is linked to the frontline reward and recognition program.



free eye-checkups

1,640
people were treated



enabling
young people
to start their
own business

Shell Tameer has reached
out to **329,596** people

OTHER

Shell Pakistan, re-introduced the Awaaz program in collaboration with its Retail business. The vision of the reinvigorated program is to provide sustained equal employment opportunities to persons with disabilities at Shell forecourts. This time, we partnered with Network of Organizations Working with People with Disabilities, Pakistan (NOWPDP) to hire 16 persons with disabilities as service champions at 11 retail sites. The program consisted of five phases of implementation namely research and review, talent sourcing, capacity building, talent placement and impact assessment.

re-introduced
the Awaaz programme

sustained equal
employment
opportunities



Working
with People
with Disabilities

hired 16
persons with disabilities

COMMUNITY DEVELOPMENT

Shell Tameer (globally known as Shell LiveWIRE) is an entrepreneurship program enabling young people to start their own business and create employment. Between 2016 and 2017, Tameer has reached out to 329,596 people and trained 160 skilled youth through 16 workshops resulting in 64 startups/expansions. Seven startups were successfully integrated into Shell's Value Chain, whereas 2 young entrepreneurs were offered global trade grants worth USD 3,150. Twelve young startups were recognized through Shell Tameer Awards held in Feb 2017 in the categories of Technology Innovation, Sustainable Social Change, Bright Energy Ideas and Empowering Women.



**SICPA INKS PAKISTAN
(PRIVATE) LIMITED**



COMPANY OVERVIEW

SICPA Pakistan is a joint venture of SICPA SA, Switzerland and Pakistan Security Printing Corporation, incorporated in 1995. The company manufactures security inks for printing of all denominations of currency notes and other value documents. SICPA sees CSR as a broad concept covering all the aspects of what they do to assure sustainability.



**manufactures
security inks
for printing
currency notes**

assures sustainability

HEALTHCARE

SICPA Pakistan donated PKR 1 million to Kidney Centre that would be utilized to treat the poor and needy patients suffering from kidney related diseases. It would also be used towards expansion of the hospital in all spheres. Moreover, SICPA Pakistan donated PKR 500,000 to JPMC to support their new OPD project. SICPA has also donated a Color Doppler Ultrasound System to JPMC that would treat on average 30 patients free of charge per day.

donated
PKR 1 million
to Kidney Centre

donated
PKR 500,000/-
to JPMC

30 patients
free of charge per day

EDUCATION

SICPA Pakistan supports The Citizens Foundation in Karachi, and has adopted a primary school (morning shift) located in Saudabad, Karachi, having a total strength of 183 children. Volunteering employees spent time with students and engaged them in educational and fun activities to help students develop team work in showcasing their creative ideas. SICPA Pakistan donated 8 computers, LCDs and 2 printers to Trust Nasra School Education. SICPA also collaborated with SOS Children's Villages in Karachi, whereby, SICPA volunteers gave a presentation to students on 'Understanding Banknotes' followed by a short quiz. Winners were given prizes and all participating students were given goody bags.

adopted a
**primary
school**
(morning shift)



total strength of
183 children





COMMUNITY DEVELOPMENT

SICPA Pakistan staff members visited and spent time with the senior citizens living at Dar-ul-Sukun. The senior citizens were grouped to play in-door games. They also participated in a lively Dance Competition. The winners were awarded prizes. The most awe-inspiring moment was to hear a talented blind senior citizen playing the piano and singing in a melodious voice. While some volunteers spent time with the inmates doing their routine exercises, others spent time with the elderly citizens who had not been able to join the activities as they were bed bound. A delicious lunch was then served by the volunteers to all the inmates.

quality time with
senior citizens



OTHER

SICPA Pakistan participated in the NFEH, 9th International CSR Summit & Awards and won an award in the category of 'Best Practices in CSR.'



Won Award
Best Practices

in CSR

ENVIRONMENT

SICPA Pakistan started implementation of Lean Management in manufacturing departments to reduce environmental impact of its activities. This program was started in September 2016 and we saved around 89,000 units of electricity in the period September 2016 to June 2017 compared to the units consumed in September 2015 to June 2016.

Similarly by using good manufacturing practices, SICPA Pakistan substantially reduced hazardous waste generated from manufacturing activities. There was 27% reduction in hazardous waste in 2016 compared to 2015.

reducing
environmental
impact



saved around

89,000
units of electricity



COMPANY OVERVIEW

Siemens is committed to providing long-term benefits to societies in which it operates, through CSR activities. These activities can take a variety of forms ranging from philanthropic disaster relief to more strategic shared value or inclusive business approaches. Siemens applies high management standards and strategically focuses CSR activities.



committed to **providing**
long-term benefits

high
management standards

COMMUNITY DEVELOPMENT

Siemens supported an initiative to help people challenged by different forms of disability to overcome their hindrances, acquire a skill and be able to support themselves. It has been observed too often, that people with disabilities are confined within certain boundaries and despite having the ability to do constructive work are not given the opportunity to do so. Usually, this is because the families of such people lack the financial resources and/or access to specialized institutes that can help. Siemens' contribution to the cause as a socially responsible citizen was to help people confronted with such challenges to traverse the line between 'disabled' and 'differently-abled'.

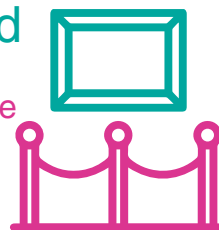
supported
an initiative
to help people

overcome
their hindrances

EDUCATION

Siemens supported the Magnifiscience exhibition, organized by the Dawood Foundation in Karachi. The exhibition was attended by approximately 30,000 people, opened the world of science to students of all ages inspiring exploration and education in the field. Students were able to closely observe how Siemens' innovative equipment produces renewable energy as well as the traditional hydro energy. The children were captivated by the display and experiment kits that allowed them to observe and operate miniature working models of energy generating equipment. Siemens not only made a financial contribution to the exhibition, but many of its team members volunteered their time over 3 days to interact with students.

supported
the
Magnifiscience
exhibition



30,000 people

OTHER

Siemens provided financial support to a school run by the Georg Ludwig Rexroth Charitable Trust. The school located in one of the less privileged neighborhoods of Karachi, Orangi Town, aims to provide a competitive standard of education to children, who would otherwise have no access to it. The school not only provides regular education but also supports adult literacy and vocational training. Siemens contribution is an effort to alleviate illiteracy, arguably one of the most pressing issues for Pakistan.

provided
financial
support



supports **adult**
literacy and
vocational **training**





COMPANY OVERVIEW

Standard Chartered Pakistan operates across 68 countries with a focus on Asia, Africa and Middle East and has long been recognized for promoting economic and social development.

SC has three sustainability priorities: contributing to sustainable economic growth, being a responsible company and investing in communities. These priorities guide how SC works in CSR space. In 2016, SC developed its global Sustainability Aspirations further, based on above priorities with a set of actions and measurable targets which demonstrate how the bank will achieve sustainable outcomes across its business, particularly through the core business of banking.


In 2016 SC employees logged 2,673 volunteering days, availing 3 paid volunteering leaves given to employees to encourage participation in CSR initiatives.

HEALTHCARE

SC Pakistan deepened its commitment in 2016 to preventable blindness with a new program aimed at reducing avoidable blindness due to STDR (sight-threatening diabetic retinopathy) in three districts of Pakistan, benefiting over 1 million people directly and indirectly, with diabetic men and women diagnosed with DR treated for sight-threatening diabetic retinopathy.

Projects were also expanded to Khyber Pakhtunkhwa to strengthen eye health care systems in four districts. Through the work of their partners, SC is accredited with a 20% reduction in avoidable blindness and the government has appointed SC as the only corporate partner with presence on both the National and Sindh eye councils of the country.

bank operating
across **68** countries



three sustainability priorities

contributing to **sustainable**
economic growth

reducing
avoidable
blindness

benefitted over **1** million people

EDUCATION

The bank launched its young girls focused program "Goal" which provides financial literacy, life skills and employability training to low-income adolescent girls. Since the launch of the program in 2016, we have so far reached 2,447 female beneficiaries across seven schools in Lyari. Through a combination of sports and life skills training, Goal aims to empower and equip these girls with confidence, knowledge and skills they need to become integral economic leaders.

young girl
focused
program



reached to a
total of **2,447**
female beneficiaries

empower and
equip adolescent girls
with confidence,
knowledge and skills





TELENOR PAKISTAN



COMPANY OVERVIEW

Telenor Pakistan is 100% owned by Telenor Group and empowers the lives of over 40 million subscribers through telecom and digital services.

We focus on sustainable business practices with substantial social impact. From contribution to economy to development through infrastructure to promoting entrepreneurship through digital inclusion, Telenor has been at the forefront of disseminating benefits of connectivity to the masses.



over **40 million** customers

Sustainable Business Practices

EDUCATION

SAFE Internet Program is designed to empower girls and boys to use Information Communication Technology and the Internet responsibly in a safe manner.

SAFE Internet Program was introduced to provide virtual access and awareness on safe internet usage through SAFE Internet Parents Guide, puppet shows and role plays. The program has reached 17,000 children and elementary school teachers in 4 districts (Punjab, Sindh and Khyber Pakhtunkhwa) in collaboration with our partner, Plan International.

Embedding the SAFE internet theme in iChamp 2017 program, Telenor has been able to reach 333,532 children. Overall, 355,664 children received awareness about online safety.

empowering
girls and boys



SAFE Internet
Parents Guide

HEALTHCARE

Digital Birth Registration (DBR) is Telenor Pakistan's flagship sustainability project in collaboration with UNICEF and has been designed to augment the birth registration rate in Pakistan which happens to be one of the lowest in the world. DBR provides the fundamental right of identity to thousands of children across Pakistan, linking it directly to UN Sustainable Development Goals (SDGs). Based on the promising results and potential of DBR in its pilot phase, launched in 2015, it has been decided to scale up the projects to 5 priority districts in Southern Punjab and Interior Sindh.



flagship
Sustainability
project

augment the **birth**
registration rate





COMMUNITY DEVELOPMENT

To kindle social awareness and responsibility in our people, Telenor Pakistan has been conducting a flagship Employee Voluntarism program called Humqadam, for past 6 years. More than 70,000 working hours have been clocked till date by employees towards community service in areas of disability, education, health, environment and emergency response. The activities include; play days with patients at the partner hospital, safe internet sessions, tree plantations, first aid mobility assistance trainings, ICT training and lab and regular blood banks.



ENVIRONMENT

Telenor Pakistan is committed to minimizing its environmental impact and making all reasonable efforts to reduce use of resources i.e. energy and raw materials. Our energy consumption and CO₂ emissions per end customer has dropped over the last five years by approximately 35% and 32% respectively. To promote clean energy, Telenor Pakistan has deployed solar power generation system at 573 base stations. To ensure sustainable procurement, over 70 procurements with a contract value above USD 250,000 were evaluated on the sustainability criteria during 2015-16. Telenor Pakistan also manages its E-waste responsibly through reuse, recycling, or safe disposal in accordance with the regional regulations. The e-waste generation has reduced to 1,129 tons in 2016, as compared to 1,934 in 2014. The entire generated e-waste is recycled or safely disposed-off. Environment Management System in accordance with ISO 14001:2015 version has also been implemented and certified.



ISO 14001
Certified

INFRASTRUCTURE DEVELOPMENT

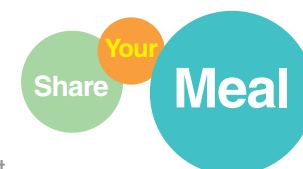
Telenor Pakistan has established and inaugurated 9 ICT digital resource centers in multiple organizations to serve the purpose of education followed by HUMQADAM volunteerism activities where Telenor Pakistan employees were engaged in setting up labs along with conducting sessions on basic computer skills. These sessions helped the kids understand basic computer usage which is a manifestation of Technology and Partnerships for Development.

9 ICT digital
resource centers

sessions on
basic computer skills

DISASTER RELIEF

Leveraging Digital Assets to address social issues, Telenor Pakistan in collaboration with Pakistan Red Crescent, joined hands for "Share Your Meal" campaign and distributed food packs among 450 families in Bannu district. The food pack was sufficient for 2 weeks for a family of 10. This was in continuation to a campaign initiated by Telenor Pakistan to provide food to the deserving matching the total interactions at #ShareYourMeal.



distributed
food packs

OTHER

Telenor Pakistan upholds the UN Universal Declaration of Human Rights. Telenor Pakistan regularly conducts human rights due diligence exercise for identification and mitigation of human rights related risks and opportunities. Digital Learning Program is a virtual education platform designed to transform the teaching and learning environment. The national curriculum is converted into animated digital content. Currently, the direct beneficiaries of the program are students at 12 government primary schools. Being an equal opportunity employer, Telenor Pakistan launched Open Mind Pakistan (OMP) focusing on mainstream disability. Batch IV of OMP commenced in Jan 2017. 16 persons with disabilities were on boarded as trainees to go through comprehensive on-job training.



12 government
primary schools



COMPANY OVERVIEW

With MUFG maintaining a global network of 2,300 offices in over 50 countries, understanding issues of the local communities is increasingly important. CSR activities are designed to help resolve those issues. As MUFG expands its global business and presence, growing expectations are placed upon MUFG to contribute to the society, through “MUFG Gives Back.”

a global network of



50 countries

COMMUNITY DEVELOPMENT

This time to make CSR more effective, the program was divided in two segments. As first step the team of Dar-ul-Sukun, including a doctor and a counselor visited our branch for an interactive session with our staff. The training session was highly informative and helped our staff get an insight into what they will be dealing with at the center. In the second phase, staff visited Dar-ul-Sukun and conducted various activities, including entertaining slow learners and disabled young kids by paintings, and planting to enhance the environment for children living there.



entertaining
slow learners
and disabled
young kids

In parallel, there was a full scale stage activity on Universal Children's Day, with the active participation of “City School” children.





ENVIRONMENT

MUFG's mission of maintaining the ecosystem diversity is accomplished through different initiatives. Green Discussion is done to know about the environmental challenges. Beach Cleaning, i.e. clearing out plastic and other garbage from the beach helps clear the path of the hatchlings, as they head to the water and prevent them from swallowing small garbage items.

MAINTAINING
the ecosystem
diversity



Mangrove Plantation is done because we understand the vital role of mangroves in protecting the nesting ground of the green turtles and safeguarding against disaster caused due to sea rise. Know your Brand is a group activity which tests the knowledge and approach of the company's employees towards their brand and building relationship between MUFG and the environment along with analyzing the ways MUFG can contribute towards sustainability and eco preservation.



Beach Cleaning



towards sustainability
and eco preservation

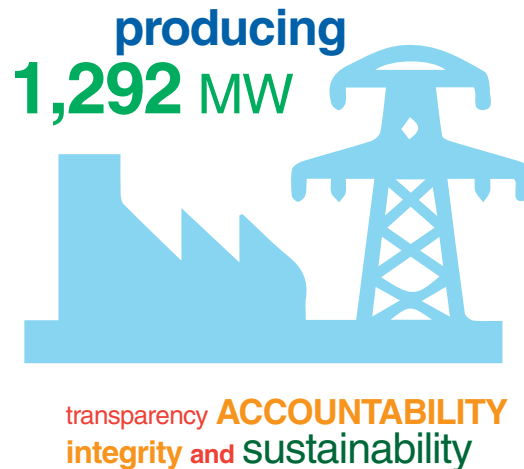


THE HUB POWER
COMPANY LIMITED



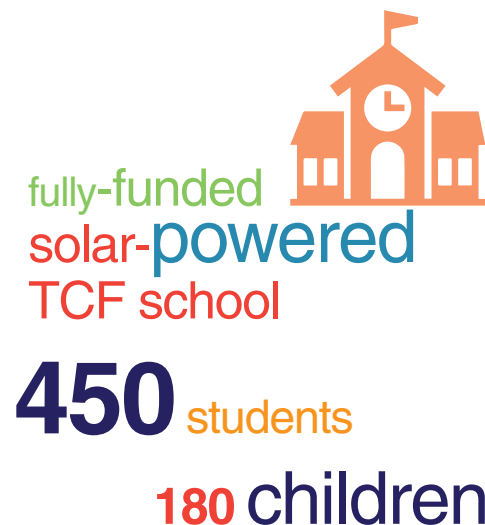
COMPANY OVERVIEW

The Hub Power Company Limited (HUBCO) was established in August 1991 and its plant is one of the most efficient and can provide over 10% of country's electricity demand by producing 1,292 MW. The CSR of HUBCO is based on principles of transparency, accountability, integrity and sustainability.



EDUCATION

HUBCO has established a fully-funded solar-powered TCF school enrolled with 450 students. Free uniforms and pick & drop facility are provided to students within 20 km radius. Another TCF primary school has been constructed adjacent to the existing TCF HUBCO campus in 2017, with a capacity of 180 children. A solar power RO water plant with capacity of 1,800 gallons/day has been installed in TCF School to provide clean drinking water to students. HUBCO is building the 3rd TCF primary campus at Pirkas Road, with capacity of 180 children. HUBCO has signed a MoU with TCF to adopt 3-local government schools. NOC has been obtained by the government for adoption.



HEALTHCARE

In 2016, 3 skin camps, 2 medical camps and 1 eye camp were organized in different places such as, Jam Ghulam Qadir Hospital-Hub, Winder and Gadani. Thousands of patients visited the camps and got treated, 114 eye surgeries were performed, free medicines and consultation was also provided. HUBCO operates a Medical Mobile Van with a dedicated team of doctors and medical dispenser, providing primary health services to the needy in about 25-villages within a radius of 25 km of HUBCO plant. HUBCO also operates 3 Health Centers in nearest villages. Free medicines are distributed on quarterly basis in various areas, including BHU ship-breaking, Gadani.

3 skin camps

2 medical camps

114
eye surgeries

free **medicines**
and consultation

primary
health services






COMMUNITY DEVELOPMENT

HUBCO sponsored a vocational training program for matriculation students of district Lasbela. A MoU has been signed with HUNAR Foundation for providing technical training to 40 students for a year in different trades. Each year HUBCO inducts Balochi Trade Apprentices on merit to impart technical skills training for 2 years. In 2016, HUBCO increased the trade apprentice strength to 24 as compared to 12 in previous years. The trainees are provided with free boarding and lodging. So far, 167 students have completed the training and are working with Hub Power Station and in various other industries.

sponsored a
vocational training
program

40 
students

167 students have
completed the training

INFRASTRUCTURE DEVELOPMENT

HUBCO provides 35,000 gallons of clean drinking water to the neighboring villages through water tankers on daily basis and has installed 34 solar street lights each in neighboring villages. HUBCO also provided a solar system of 14.5 KW capacity to Jam Ghulam Qadir Government Hospital, Hub. This resulted in smooth operation of the hospital and relief in handling OPD and emergencies at the hospital. HUBCO is also supplying 90,000 gallons clean drinking water to Jam Ghulam Qadir Hospital and 50,000 gallons to 8 local government schools of Hub and Gadani areas for drinking purposes.



OTHER

HUBCO sponsored an NGO M/s CARD that provided training to about 100 fishermen on preservation of fish. Four awareness training sessions were conducted on post-catch handling and storage to maintain fish quality. Recent initiatives of HUBCO include; enhancement of vaccination program at Gadani and provision of single room shelters to 4 widows in collaboration with Heritage Foundation. HUBCO has also participated in Cleaning Campaign organized by DC Lasbella. A block area of 1 square km of Hub city was assigned to HUBCO for cleaning and removal of all garbage to land fill areas. HUBCO's assigned cleaned area was marked by DC, as the best of 10 areas marked to different companies.

provided
training to

100 
Fishermen

enhancement
of vaccination
program

Cleaning Campaign

1 square KM
of Hub city



**TOTAL PARCO
PAKISTAN LIMITED**



COMPANY OVERVIEW

Total PARCO Pakistan believes in building the relation of care and trust with customers and communities in which they operate. Working with specialized organizations, Total PARCO continually assesses and monitors the health, development and economic conditions of people living or working near their facilities and to identify opportunities for development.



EDUCATION

TPPL's CSR mission is to be a responsible corporate citizen by creating a healthy and educated society. Our focus is human development, particularly education. We are making donations to The Miracle School & Orphanage, to provide free education, food and books to the students of the local community. TPPL launched "Road Safety Cube Activity for School Kids" where school children were engaged through interactive exercises on road safety rules to follow. TPPL also distributed school bags among children where road safety messages were printed on the bags as well. We also provide free career counseling to fresh graduates from universities, including LUMS and NUST.

CREATING
a healthy
and educated
society

free education

food and books

HEALTHCARE

In order to enhance working conditions, TPPL contracted health advisors and consultants for Health Risk Assessment of its employees in operational depots. At the same time, medical evaluation of employees is conducted so that they are fit and healthy. To ensure physical fitness of its drivers, TPPL arranged free medical Eye Camp for the Tank Lorry drivers for their screening.

Health Risk Assessment



free medical Eye Camp





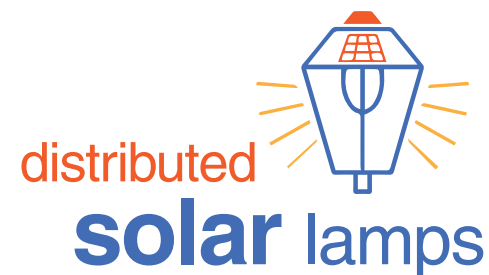
COMMUNITY DEVELOPMENT

We believe that a strong safety culture is essential to our business and continue to inculcate a culture of ownership and personal responsibility for safety and health at the workplace throughout our organization. Various initiatives are underway, under the aegis of TPPL for community development, such as extensive HSE trainings given to dealers, transporters and contractors' employees, contractors' safety seminar and transport safety seminar to name a few.



ENVIRONMENT

For environment protection, TPPL has distributed solar lamps among drivers to help them use cost effective energy at their homes. TPPL has also replaced sodium-based lamps at its depots with LED lighting which will save energy in future. For energy conservation, TPPL has installed heat insulation sheets at its selected retail outlet Bonjour shop. TPPL has conducted effluents, emissions and ambient air monitoring through third party at its depot and lubricant plant to ensure that its activities did not have any adverse effect on environment.



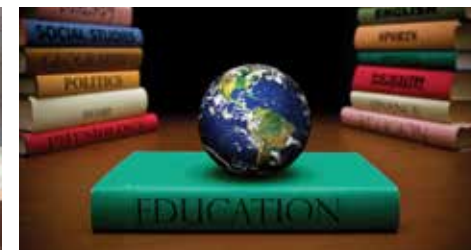
LED lighting

installed heat insulation sheets

DISASTER RELIEF

For its contribution for the community to cope up against any emergency, TPPL donated Aqueous Film Forming Foam (AFFF) to Rescue 1122 for extinguishing chemical and petroleum based fires. TPPL is also looking forward to other projects with Civil Defense and Rescue 1122 in future.





COMPANY OVERVIEW

TPL Trakker Limited works with broad spectrum of industries to equip them with the advanced data tools for location tracking, fuel monitoring, reporting, safety and compliance. TPL CSR initiatives, which are based on the United Nation's Sustainable Development Goals 2030, invested PKR 7.5 million in the areas of health, education and environment in 2016-17.



EDUCATION

Education is a vital component of TPL Trakker's impact portfolio. During 2016-17, we supported various educational initiatives including Hunar Foundation and Fazilia Trust and PKR 250,000 was donated to Hunar Foundation for the vocational training of 3 students in the areas of Electrical & Electronics Technology and Mechanical Manufacturing. With the financial assistance of PKR 240,000, eight underprivileged students are studying in a school run by Fazilia Trust. As part of the TPL's Children Education Policy, 54 children of our junior cadre staff are studying in some of the best schools of the country.



HEALTHCARE

Provision of quality healthcare facilities ensures sustainable wellbeing of the society, which can contribute positively towards the country's prosperity. Thereof, TPL Trakker has prioritized healthcare in its CSR initiatives. The company donated PKR 2.5 million to Indus Hospital for treatment of 11 patients, who virtually had no access to medical facilities. TPL Trakker also donated PKR 400,000 to Child Life Foundation for the primary healthcare of 571 patients. A separate fund was allocated for Sindh Institute of Urology and Transplantation (SIUT) for the procurement of a dialysis machine and the treatment of 10 patients.



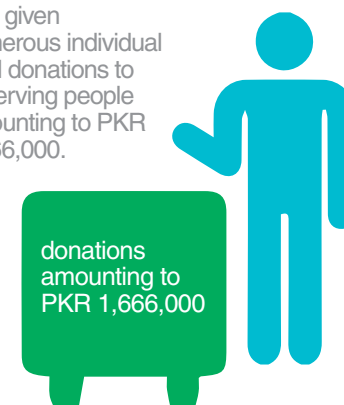
ENVIRONMENT

TPL Trakker has taken the responsibility of cleanliness and plantation of around 1 km radius public area surrounding our head office. Energy efficient lighting solutions and double-glazed glass facade have been installed to save energy used for lighting and air conditioning. Electricity generating system of our office building is coupled with heat recovery system that further makes the energy consumption efficient.



COMMUNITY DEVELOPMENT

TPL Trakker has also given numerous individual level donations to deserving people amounting to PKR 1,666,000.





TRI-PACK FILMS LIMITED



COMPANY OVERVIEW

Tri-Pack Films Limited, a JV between Mitsubishi Corporation-Japan and Packages Limited, Pakistan, is the nation's leading BOPP & CPP Films manufacturer. Tri-Pack is a responsible corporate citizen, with a mission to identify sustainability-related challenges and CSR opportunities to work towards, for the long-term preservation and enhancement of our social and financial capital.

nation's leading
BOPP & CPP



films
manufacturer

the long-term
preservation and
enhancement

EDUCATION

The education sector is an avenue that we make an effort to support from time to time. IBA's Pro-Battle is the most recent campaign we chose to rally behind, to encourage platforms for the young minds of our society where they can unleash their uniqueness and creativity. This platform was formed by IBA Students to encourage individuals from all walks of life to compete in unique and creative ways, testing their knowledge and skills; ultimately rewarding their triumphs.

encourage
platforms for the
young **minds**

unleash their
uniqueness and creativity

rewarding
their triumphs



HEALTHCARE

Tri-Pack launched its second blood donation drive in August 2016. To maximize outreach this year, we did not only set up pre-camp awareness sessions but also hosted the camp in 2 of our work facilities.

The objective of this drive was to assist Indus Hospital's blood center in their endeavor to provide life support to those in need. One donation has an impact on 3 lives. The number of people directly impacted by this was 135 through 45 donors.

Our most recent endeavor for the health sector has been the donation to Indus Hospital, in an effort to bring hope and healing to the society.

blood
donation
drive

pre-camp awareness
sessions

135 people
through **45** donors



OTHER

Tri-Pack has been working on an ongoing basis with Rehabilitation of Training of Individuals with Special Needs in Sindh. Tri-Pack on-boarded an individual with visual impairment in April 2016 to help the individual gain a skillset, that will aid him in securing meaningful employment in the future. We have also employed a hearing-impaired person as data entry operator at our plant facility. We are proud advocates and contributors to those with special needs. We have been associated with Pakistan Foundation Fighting Blindness (PFFB) in Punjab for over 2 years and aim to preserve our relationship with them in future.

Rehabilitation of
of Training of **Individuals**

on-boarded
an **individual** with
visual impairment



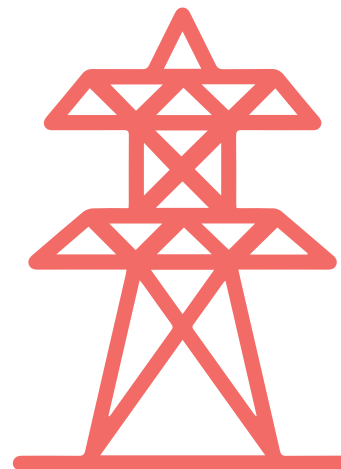


UCH POWER (PRIVATE) LIMITED



COMPANY OVERVIEW

Uch Power (Private) Limited owns and operates the 586 MW combined cycle power generation plant since 2000. In 2014, the company's main shareholder, ENGIE, commissioned an incremental 404 MW Uch-II power project. Both power stations contribute a combined generating capacity of 990 MW. The company's CSR contributions to date are in excess of USD 7 million.



990 MW Gross
combined cycle
power generation

CSR contribution
to date (since 2002)
in excess of
USD 7 million

EDUCATION

As part of its CSR initiatives, the company's primary focus is on creating educational opportunities for the local population. Towards that end, Uch in collaboration with TCF has funded 3 primary and 1 secondary schools in Dera Murad Jamali (DMJ), Balochistan. Currently, over 1,400 students are enrolled in these schools. In addition, like every year, this year Uch selected 2 schools and 2 degree colleges for renovating their sanitary and drinking water facilities and upgrading their laboratories.

Separately, apprenticeship program by Uch provides an opportunity to deserving Balochistan-domiciled students, to undergo extensive on-job training. In 2017, 14 trainees have been recruited. Besides their boarding and lodging, the students receive a monthly stipend for the course of their training. Uch also provides need-based scholarships to Balochistan-domiciled university students.



On-job training of
14 students

Over **1,400** students
enrolled in schools





HEALTHCARE

Uch has constructed a fully equipped 14-bed Emergency Care Center (ECC) within the premises of DHQ Hospital DMJ. Besides the provision of annual operational support to the ECC, Uch has also installed solar backup power to ensure continued supply of electricity to the in-patient wards. In 2017, Uch has upgraded the Neonatology ward at the DHQ Hospital to increase its capacity to treat infants.

Free medical camps, funded by Uch, provide treatment to people who do not have access to medical care. In 2016, a free eye camp was organized in collaboration with Layton Rahmatullah Benevolent Trust (LRBT) where over 2,200 underprivileged members of the community received free eye checkups, including medicines, prescription glasses and eye surgeries.



14-bed Emergency
Care Center



upgrading
the Neonatology ward



free eye camp

INFRASTRUCTURE DEVELOPMENT

Recognizing the limited access to clean drinking water, Uch has constructed 12 water filtration plants, situated in areas of public gathering to provide maximum benefit to the local community. Uch has also funded a 78 km long, 11 kv electric line for the electrification of local villages in District Naseerabad and the construction of 4 major access roads to DMJ.



12 water
filtration
plants



construction of
4 major
access roads

DISASTER RELIEF

Uch contributed generously in the relief efforts for flood victims in 2003, 2005 to 2008, 2010 and 2012, and earthquake victims in 2005, 2008 and 2013. The contributions were in excess of USD 1 million including provision of tents, blankets, medicines and food supplies.



relief efforts for
flood victims

USD 1 million

OTHER

Each year, Uch organizes inter-district and inter-school football and cricket tournaments in DMJ. The annual sports competitions are highly anticipated by the local teams and are appreciated by the local community for engaging youth in healthy activity.



organizes
tournaments



UNILEVER PAKISTAN LIMITED



COMPANY OVERVIEW

With the Unilever Sustainable Living Plan (USLP), serving as the blueprint for business development, Unilever has continued to scale sustainability footprint. Through an inclusive value chain and purpose driven brands, Unilever has functioned as a key sustainable driver to empower underserved communities with access to improved health and hygiene, better eating habits, education and income opportunities.

functioned as a key



HEALTHCARE

On Global Hand-washing Day, Lifebuoy set a Guinness World Record, through a unique engagement platform, enabling 20,000 individuals to create a High 5 chain to signify clean and confident hands.

set a Guinness World Record

enabling 20,000 individuals to create a High 5 chain

Lifebuoy also partnered with doctHERs, to setup clinics in deserving areas, to provide medical attention from female doctors and established facilities, like maternity clinics in Rahim Charan, near Thatta. Knorr and Blueband engaged children with school programs on healthier eating habits.

Unilever Pakistan also conducts outdoor Zakat Campaigns to help partners achieve visibility. Unilever Pakistan also continued its partnership with Naya Jeevan to provide health facilities to individuals attached to its value chain.

medical attention from female doctors



COMMUNITY DEVELOPMENT

Supreme Tea continued to support the medical dispensary set up in Khanewal for community healthcare. Domex facilitated the construction of toilets in the community in the vicinity of our Foods and Ice Cream Factory, which benefited 10,000 people.

Wall's enhanced livelihoods of 4,058 men across the country through the Wall's trikes. The initiative has enabled improved income opportunities for micro entrepreneurs across Pakistan.

In addition to brand led efforts, Rahbar, our small-scale distributor program provides employment opportunities for rural men by including them in the Unilever distribution channel. We have a total of 175 Rahbars across Pakistan since the start of the program last year.

supporting the medical dispensary

benefited 10,000 people



EDUCATION

Lifebuoy Shampoo ran a campaign on Mother's Day to raise funds for girl child education through The Citizens Foundation. This campaign enabled over 1 million consumers across Pakistan to facilitate girl child education.

Through the Unilever Foundation, we continued to work with partners such as The Citizens Foundation and Idara-e-Taleem-o-Aagahi to improve access to education for underprivileged communities through better and widespread learning facilities.

girl child education

enabled over 1 million consumers

OTHER

Unilever Pakistan has continued to drive empowerment for women. Pond's celebrated the lives of 330 women in the 3rd year of the Miracle Journey in 2016. Pond's also provided consultations for women, who could not otherwise get expert advice and partnered with Shaukat Khanum Hospital to raise awareness about breast cancer amongst women.

drive empowerment for women

celebrated the lives of 330 women

1,000 female retailers

Fair & Lovely (FAL) Foundation continued to create equal opportunities for women in education. Unilever Pakistan also scaled its Guddi Baji livelihoods program with the inclusion of another 1,000 female retailers. The project has granted enhanced income opportunities to over 4,400 women in over 1,300 villages since its inception four years ago.





UNITED BANK LIMITED



COMPANY OVERVIEW

United Bank Limited (UBL) is one of Pakistan's largest banks in the private sector. UBL steers its sustainability initiatives towards projects reinforcing the bank's vision of a developed and prosperous Pakistan. Education, healthcare and community welfare are the core areas UBL focuses on. With the determination to promote worthy causes across Pakistan, UBL's CSR efforts will increase in the future.

sustainability initiatives



vision of a developed and prosperous Pakistan

HEALTHCARE

UBL's sustainability agenda focuses on healthcare with the objective of reducing any and every barrier to its access. The bank donates compassionately to healthcare facilities across Pakistan to ensure that no patient in need of medical treatment is turned away due to lack of funds. Those in need of expensive or complicated medical treatments should be given the same free of cost, without any questions asked.



EDUCATION

UBL believes that education is not a privilege but a right. Students all across Pakistan are entitled to education regardless of gender, religion, ethnicity, social class or economic background. With higher education as one of the foundations of its sustainability agenda, UBL works towards providing needed funds to various types and levels of educational institutions.



COMMUNITY DEVELOPMENT

Community welfare is an area that features highly in the UBL sustainability agenda. The bank has always perceived strong and sustainable communities as the base on which the foundation of society rests. Whether it is providing some element of infrastructure to a deprived area or teaching self-sustainability to women or providing funds for vocational training for deserving people, UBL's focus has always been clear – for any society to flourish its communities have to be self-sustainable.

teaching self-sustainability to women



funds for vocational training

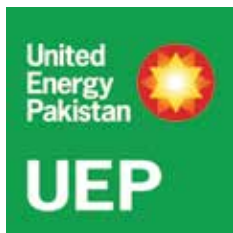
DISASTER RELIEF

Disaster Relief is another area that the bank has focused its sustainability efforts towards. Whether it's an earthquake in Balochistan, a drought in Sindh or floods that ravage the country, UBL has always endeavored to help those in need.



always endeavored to help





COMPANY OVERVIEW

United Energy Pakistan (UEP) is a subsidiary of United Energy Group (UEG), a Hong Kong Stock Exchange listed oil and gas exploration and production company. UEP operates in Sindh and aims to make a difference in the lives of people residing in the areas in which it operates.



oil and gas
exploration
and **production**
company

Making a difference
in the lives of people
from our concession districts

HEALTHCARE

Since access to quality healthcare cannot be taken for granted in some of the rural areas, where we operate, UEP invests in health-related social investment initiatives.

In 2016, a landmark Health Centre, built in partnership with the renowned Aga Khan University, was inaugurated. UEP also provided anti-rabies and snake venom vaccines to the district government in 2016-2017, in continuation of our past practices.

Furthermore, life-saving medical equipment and ambulances were donated to Civil and Taluka hospitals, located across our concession districts; this effort includes the provision of the latest eye surgical equipment for the Civil Hospital in Sanghar.

Built Health Centre
in partnership with
Aga Khan University



donated
medical
equipment
and ambulances

saving lives through
anti-rabies and
snake venom vaccines

COMMUNITY DEVELOPMENT

UEP has donated solar-powered water pumps for the residents of 'Achro Thar' through NGO AWARE. 'Achro Thar' which literally translates to 'white desert' is an arid area with limited availability of potable water. UEP's intervention has changed the lives of 350 villagers who are no longer forced to walk long distances to fetch drinking water.

donated **solar**
powered **water pumps**



Facilitated provision of
potable water
for an entire village

EDUCATION

We work to enhance access to education in our concession districts and have a particular focus on increasing female literacy.

In 2016-17, the company provided funding to various educational institutions operated by both the government and NGOs. These initiatives include: funding the running expenses of 4 community-based schools in Mirpurkhas Khipro concession blocks; partnering with the Research and Development Foundation for construction of additional teaching spaces at the Government Girls Degree College in Tando Adam and constructing four schools in partnership with The Citizens Foundation (TCF). Over the last six years, UEP has constructed 10 schools in partnership with TCF.



enhancing
access to
education

Over 6 years
UEP has constructed
10 schools in partnership
with TCF

INFRASTRUCTURE DEVELOPMENT

As part of our CSR initiatives, we invest in enhancing road infrastructure in our concession districts. In coordination with the district government, we repair link roads that are used by our vehicles. This benefits the local communities by enhancing their access to resources and providing improved opportunities.



investing in
enhancing road
infrastructure








repaired **link roads**

Recently, we also invested in a flood protection embankment in Matiari district, on the request of the Irrigation Department. Resultantly, when water levels in the Indus River rise, the embankment walls, stretching around a mile, protect surrounding villages from floods.








invested in a
flood protection
embankment










SNAPSHOT OF PARTICIPANTS' CSR ACTIVITIES

	 EDUCATION	 HEALTHCARE	 COMMUNITY DEVELOPMENT	 ENVIRONMENT	 INFRASTRUCTURE DEVELOPMENT	 DISASTER RELIEF	 OTHERS
ABB Power & Automation Private Limited	●	●	●	●			●
Abbott Laboratories (Pakistan) Limited	●	●		●			●
Aisha Steel Mills Limited	●						●
AkzoNobel Pakistan Limited	●	●	●				
Archroma Pakistan Limited	●	●	●	●			
Asia Petroleum Limited	●	●					●
Atlas Honda Limited	●	●	●	●			●
Attock Cement Pakistan Limited	●	●	●	●	●		
Attock Refinery Limited	●	●	●	●	●		●
B. Braun Pakistan (Private) Limited	●						
Bank Alfalah Limited	●	●					●
BASF Pakistan (Private) Limited	●	●	●				●
Bata Pakistan Limited	●	●	●	●		●	
Bayer Pakistan (Private) Limited	●	●					●
Berger Paints Pakistan Limited	●	●	●	●			
Citibank N.A., Pakistan	●	●	●				●
Continental Biscuits Limited	●	●	●	●			●
Deutsche Bank		●	●				
DHL Pakistan (Private) Limited		●					
Engro Corporation	●	●			●		●
Eni Pakistan Limited	●	●		●	●		●
Faysal Bank Limited	●	●	●	●			
General Electric International Operations			●				●

SNAPSHOT OF PARTICIPANTS' CSR ACTIVITIES

	 EDUCATION	 HEALTHCARE	 COMMUNITY DEVELOPMENT	 ENVIRONMENT	 INFRASTRUCTURE DEVELOPMENT	 DISASTER RELIEF	 OTHERS
Hinopak Motors Limited	●	●	●	●	●		●
ICI Pakistan Limited	●	●		●	●		●
Indus Motor Company Limited	●	●	●	●			●
ITOCHU Corporation, Karachi Office	●	●	●				
J & P Coats Pakistan (Private) Limited	●						
Jubilee Life Insurance Company Limited		●	●		●		
Kansai Paint (Private) Limited	●	●	●	●			
K-Electric Limited	●	●	●	●	●	●	●
KSB Pumps Company Limited	●	●		●	●		
Lotte Chemical Pakistan Limited	●		●	●			
Meezan Bank Limited	●	●					
METRO-Habib Cash & Carry Pakistan (Private) Limited	●					●	
Mitsubishi Corporation	●	●	●	●	●		●
Nestlé Pakistan Limited	●	●	●	●	●		●
Novartis Pharma (Pakistan) Limited	●	●			●		
OBS Pakistan Private Limited	●						
Oxford University Press	●		●				
Pak Brunei Investment Company Limited	●	●					
Pak-Arab Pipeline Company Limited (PAPCO)	●	●	●	●	●		
Pak-Arab Refinery Limited (PARCO)	●	●	●	●			
Pakistan Cables Limited	●	●					●
Pakistan Petroleum Limited	●	●	●	●	●		●
Pakistan Refinery Limited	●						

SNAPSHOT OF PARTICIPANTS' CSR ACTIVITIES

	 EDUCATION	 HEALTHCARE	 COMMUNITY DEVELOPMENT	 ENVIRONMENT	 INFRASTRUCTURE DEVELOPMENT	 DISASTER RELIEF	 OTHERS
Pakistan Telecommunication Company Limited (PTCL)	●	●		●			●
Pakistan Tobacco Company Limited		●	●	●			
Parazelsus Pakistan Private Limited	●						
Pfizer Pakistan Limited	●	●	●	●	●		●
Philip Morris (Pakistan) Limited	●					●	●
Philips Pakistan Limited	●	●	●	●	●	●	
Procter & Gamble Pakistan	●	●		●		●	●
Rafhan Maize Products Company Limited	●	●	●	●			
Reckitt Benckiser Pakistan Limited	●	●					●
Sanofi-Aventis Pakistan Limited		●					
Shell Pakistan Limited	●	●	●	●			●
SICPA Inks Pakistan (Private) Limited	●	●	●	●			
Siemens (Pakistan) Engineering Company Limited	●		●				
Standard Chartered Bank (Pakistan) Limited	●	●	●	●	●	●	●
Telenor Pakistan (Private) Limited	●	●	●	●	●	●	●
The Bank of Tokyo-Mitsubishi UFJ Limited			●	●			
The Hub Power Company Limited	●	●	●		●		●
Total Parco Pakistan Limited	●	●	●	●		●	
TPL Trakker Limited	●	●	●	●			
Tri-Pack Films Limited	●	●					●
UCH Power (Private) Limited	●	●			●	●	●
Unilever Pakistan Limited	●	●	●	●	●		●
United Bank Limited	●	●	●			●	
United Energy Pakistan Limited	●	●	●		●		●

SOCIAL SECTOR PARTNERS

Ace Welfare Organization
Acumen Pakistan
Aga Khan Education Services
Aga Khan University Hospital (AKUH)
Agahi
Akhuwat Foundation
Alamgir Welfare Trust
Alif Noon Parents Foundation
Al-Madani Social Welfare Organization
Al-Mehrab Tibbi Imdad
Al-Shifa Eye Hospital
Al-Umeed Rehabilitation Association
Aman Pals
Amigos Welfare Trust
Amir Sultan Chinoy Foundation
Art for Change Foundation
Association for Water, Applied Education & Renewable Energy (AWARE)
Attock Hospital
Attock Sahara Foundation
Aziz Jehan Begum Trust for the Blind
Bait-ul-Sukoon
Bali Memorial Trust Girls' Orphanage

Balochistan University of Engineering & Sciences
Baqai Institute of Dabetology & Endocrinology
Behbud Association
British Safety Council
Buksh Foundation
Bunyad Foundation
Bureau VERITAS
Care Foundation
Child Aid Association
Child Care Association
Child Life Foundation
Citizen's Education Development Foundation (CEDF)
Civil Hospital, Karachi
Clifton Kidney & General Hospital
Dar-ul-Sukun
Depilex SmileAgain Foundation
Direct Relief International
Edhi Foundation
Eye Donor Organization
Family Educational Services Foundation (FESF)
Family Welfare Cooperative Society
Fatima Jinnah Women University
Fatimid Foundation

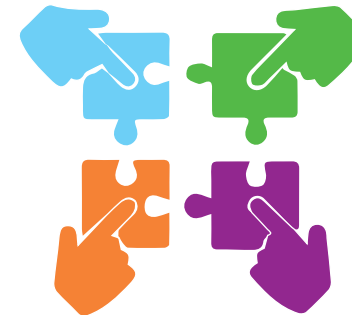
Fisherfolk Development Organization
Focus Humanitarian Assistance
Friends of Burns Center
Fukuoka School for Special Children
Ganga Ram Thalassemia Ward
Ghulaman-e-Abbas Trust
Green Crescent Trust
Green Rural Development Organization
Gulab Devi Chest Hospital
Habib Education Trust
Habib University, Karachi
Health Oriented Preventive Education (HOPE)
Helping Hand for Relief and Development (HHRD)
Hisaar Foundation
Hope Uplift Foundation
IBP School of Special Education
Ida Rieu Welfare Association
Idara-e-Taleem-o-Aagahi (ITA)
Ihsan Trust
Indus Earth Trust
Indus Hospital
Indus Resource Center (IRC)
Indus University

Infectious Diseases Society of Pakistan
Institute of Business Administration (IBA)
Jamal Noor Hospital
Jhpiego
Jinnah Hospital, Karachi
Jinnah Polytechnic University
Justuju Foundation
Karachi Relief Trust
Karachi School of Business & Leadership (KSBL)
Karigar Training Institute
Karwan-e-Hayat
Kashf Foundation
Kashif Iqbal Thalassemia Care Centre
Lady Dufferin Hopital
Lahore School of Economics
Lahore University of Management Sciences (LUMS)
Layton Rehmatulla Benevolent Trust (LRBT)
LettuceBee Kids Orphanage
Literate Pakistan
Marie Adelaide Leprosy Centre
Marie Stopes Society
Memon Health and Education Foundation (MHEF)
Muslim Welfare Centre

National Forum for Environment & Health (NFEH)
National Institute of Child Health
National Society for Mentally and Emotionally
Handicapped Children
NED University of Engineering & Technology
Network of Organizations Working with People with
Disabilities (NOWPDP)
New Horizon Care Center
Noor-e-Ali Trust
NUST University, Lahore
Old Associates of Kinniard Society (OAKS)
Old Grammarians Society (OGS)
Omair Sana Foundation
Orenda Welfare Trust
OXFAM
Oxford & Cambridge Society Karachi Educational Trust
Pakistan Agricultural Coaliation
Pakistan Association of Deaf
Pakistan Bait-ul-Mal
Pakistan Center for Philanthropy
Pakistan Disabled Foundation
Pakistan Foundation Fighting Blindness
Pakistan Green Building Council

Pakistan Institute of Medical Sciences (PIMS)
Pakistan Parkinson's Society
Pakistan Red Crescent
Pakistan Society for the Rehabilitation of the Disabled
Patients' Aid Foundation
Peace Foundation
Plan International
Poor Patient Aid Society
Professional Education Foundation
Progressive Education Network (PEN)
READ Foundation
Red Crescent Pakistan
Research and Development Foundation
Roshni Welfare
S.S. Education Trust
Sahara Welfare Society
Sanjan Nagar Public Education Trust
Sarhad Rural Support Programme (SRSP)
Shalamar Hospital
Shaukat Khanum Memorial Trust
Sightsavers International
SINA Health, Educationa & Welfare Trust
Sindh Education Foundation

Sindh Institute of Urology and Transplantation (SIUT)
Small & Medium Enterprise Development Authority (SMEDA)
Society of Obstetricians and Gynaecologists of Pakistan
SOS Children's Villages Pakistan
Subh-e-Nau
Teach for Pakistan
Technical Education and Vocational Training Authority (TEVTA)
The Aman Foundation
The Blessing Foundation
The Cardiovascular Foundation
The Citizens Foundation (TCF)
The Education Foundation
The Fred Hallows Foundation
The Helpcare Society
The Hunar Foundation
The Kidney Centre
Transparent Hands
United Nations Global Compact
United Nations International Children's Emergency Fund (UNICEF)
United Nations Women
United States Agency for International Development (USAID)
Vocational Training Institute for Women (VTIW)
World Wildlife Fund Pakistan (WWF-Pakistan)
Zindagi Foundation





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